

ABOVE AND BEYOND

RANGE ROVER A PREVIEW



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"Following over forty years of success, designing the next generation Range Rover, and protecting such an icon's DNA, came with a huge responsibility. The four elements of our Design Strategy: Luxury, Sustainability, Relevant Functionality and Desirability were at the very core of our thinking. The result is an all-new Range Rover for a new era; sophisticated and modern, a Range Rover with peerless characteristics from its unique lineage."

Gerry McGovern, Land Rover Design Director and Chief Creative Officer

"The signature clamshell bonnet, floating roof, deep imposing grille and headlamp graphics have the familiar Range Rover presence. Yet, a closer look reveals subtle differences; the new silhouette is gently tapered and more curved giving the vehicle a more streamlined, aerodynamic shape."

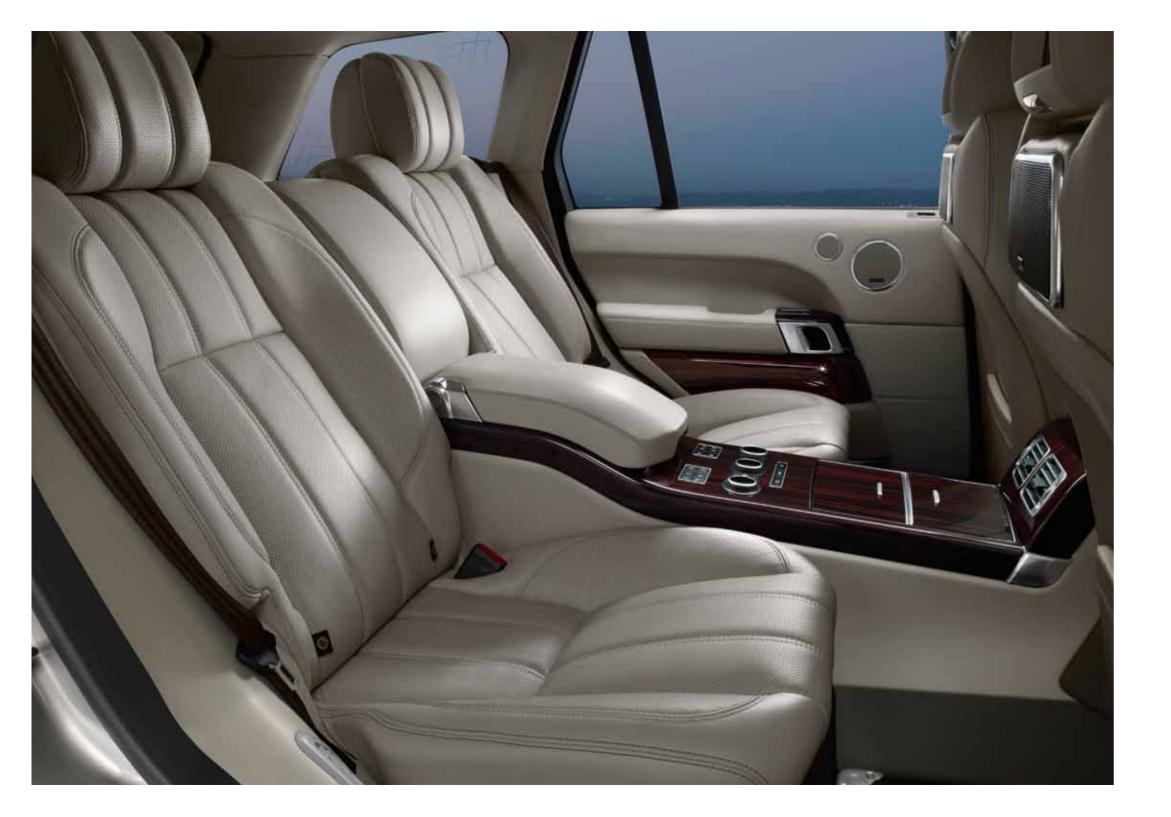
Richard Woolley, Land Rover Design Studio Director



"Exceptional attention to detail has given the driving environment a sense of calm and wellbeing. There is little to distract the eye. The facia is clean and intuitive, storage compartments are virtually invisible until opened, and clever spaces keep the cabin clutter free."

James Watkins Advanced Designer







"Upholstered in beautiful leathers and veneers, with immaculate metal finishing touches, the rear cabin really is a pleasure to spend time in. There's now more space, the rear bench seats have power recline and there's an independent climate control system. Rear Executive Class Seating with two separate, individual leather seats with massage functionality and a rear centre console can also be chosen."

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Jo Slater, Colour and Materials Specialist



"Dynamically, the all-new Range Rover is a revelation. Terrain Response[®] 2 puts the vehicle's full capabilities at the driver's command. This next generation system is designed to monitor driving conditions and automatically optimises the vehicle's settings to suit the terrain."

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Nick Rogers Director, Range Rover Programmes





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