



PORSCHE



The Panamera Platinum Edition

Performance. Polished.



Concept.

When do you really know something is good? When there is nothing more to add? When it meets your satisfaction? These answers sound plausible. They also sound like the easy option, but that's not Porsche style. We believe that it's possible to turn something very good into something even better, and in doing so we get closer to what we understand by perfection. We call it: Performance. Polished. The Panamera Platinum Edition.

Only the finishing touch can bring out the shine in precious metal.

The Panamera Platinum Edition.

The Panamera model range reinvigorated an automotive executive class that had long since lost its drive. Combining comfort, sportiness... and four seats.

The concept proved its worth. Now we have decided to add the crucial finishing touch – in the form of the Panamera Platinum Edition. Distinguished by selected design features in Platinum Silver and by

carefully chosen stylistic details, it lends further prominence to your individual style. Find out more from page 7.

That isn't to say the Platinum Edition is about looks alone. The visual appeal of the Edition is complemented by an upgraded standard specification: 19-inch Panamera Turbo wheels, ParkAssist (front and rear), Bi-Xenon headlights, Power steering Plus, automatically dimming mirrors, a two-tone partial leather interior, heated front seats

and Porsche Communication Management (PCM) including navigation module.

Then there is the comprehensive range of personalisation options, which includes a selection of leather and two-tone colour and material combinations. The Panamera Platinum Edition is available in a choice of model variants: Panamera, Panamera 4 with all-wheel drive and Panamera Diesel. Turn to page 15 for more information.

Let us welcome another distinctive face into the Panamera family. Sometimes it's the details that give a character its special value.

The Panamera Platinum Edition.



For fuel consumption, CO₂ emissions and efficiency class, please refer to page 21.



**Still the most prestigious distinction for any athlete:
precious metal.**

Exterior.

A sports car for the long haul in the saloon segment. Can this individuality be taken to another level? Good question. Especially as the Panamera is already characterised by a number of distinguishing features – its sports car proportions, its silhouette and its Porsche DNA.

The Panamera Platinum Edition does go further. It has traits that accentuate its individual personality and set it apart from

the other members of the Panamera family. Aesthetically, we are referring in particular to selected parts painted in Platinum Silver: the slats on the front end, the side air outlets, the exterior mirror lower trims, the trim strip on the rear and the finned rear diffuser. The side window trims are finished in high-gloss black. Individual details add the sporty finishing touch. The Panamera Platinum Edition is equipped with 19-inch Panamera Turbo wheels. Wheel centres with full-colour Porsche Crest are fitted as standard.

The Panamera Platinum Edition is equipped as standard with Bi-Xenon main headlights. The headlight cleaning system covers are finished in the exterior colour of the vehicle. The Porsche Dynamic Light System (PDLS) is available as an option. Its dynamic cornering light function swivels the headlights towards the inside of a bend based on the steering angle and road speed. The static cornering lights activate the auxiliary headlights in order to illuminate more of the road at tight bends and turns. In addition, PDLS adapts light distribution to suit the current speed and visibility conditions.

ParkAssist (front and rear) is another standard feature. The audible alert is supplemented by a visual warning in the Porsche Communication Management (PCM) display, which shows a graphical representation of the vehicle and the distance from nearby objects.

The Panamera Platinum Edition is available in five exterior colours. A choice of Black or White is offered as standard. Basalt Black Metallic, Mahogany Metallic and Carbon Grey Metallic are optional.

In addition, many of the personalisation options for the Panamera model range are also available to the Panamera Platinum Edition.

For details, please refer to the Panamera Platinum Edition price list or visit the Porsche Car Configurator at www.porsche.com.



Exterior mirror lower trims



Side air outlets



Finned rear diffuser



Slats in the front apron



There is a fine line between smooth and polished.

Interior.

Often, even contradictions lead to a harmonious whole. That which appears to be paradoxical is disproven by the Panamera interior. It blends the comfort that you should rightfully expect of a saloon with the sporty style that sets a Porsche apart.

The interior is characteristic of a Panamera. It offers space for four and is suitable for everyday use and long journeys, whether the purpose is business or sporty pleasure. Whatever the destination, comfort is

assured thanks to individual seats in the front and rear. Another customary feature is the excellent ergonomics. This principle is exemplified by the ascending centre console, which brings the controls closer to eye level and reduces the distance that your hand has to travel between the gear lever and sports steering wheel. All the important controls are arranged into logical groups to give you quick access to individual functions without the need to browse through long submenus. The rev counter is located in the middle of the instrument cluster – unusual for a saloon, but not for a Porsche.

Comfort and sportiness. With the Panamera Platinum Edition, we have gone further to reconcile these two apparent contradictions, including in the interior. The SportDesign steering wheel, for example, comes equipped with gearshift paddles behind the right- and left-hand spokes. It is fitted as standard in conjunction with Porsche Doppelkupplung (PDK, optional for the Panamera and standard in the Panamera 4) or Tiptronic S (standard in the Panamera Diesel). The top centre marking is reminiscent of motorsport.

Identifying features of the Panamera Platinum Edition models include the door sill guards bearing the 'Platinum Edition' logo, the two-tone partial leather interior in Black and Luxor Beige with matching floor mats and the Porsche Crest embossed on the headrests of all four seats.

A Platinum Edition deserves high quality materials. The seat squab surfaces, inner backrest surfaces and inner side bolsters, the door handles, door armrests and the centre console are all upholstered in embossed leather.

Smooth-finish leather, natural leather and elegant woods – these and other materials provide considerable scope for personalisation, whether you opt for an ultra sporty or an exquisitely crafted interior.

The Panamera Platinum Edition also offers a variety of storage options, e.g. in the doors and centre console. On request and at no extra cost, you can have two additional fold-out cupholders installed above the glove compartment to supplement the two fitted as standard in the rear.

Pioneering technologies lead the way. Powerful, multifunctional and yet easy to use, Porsche Communication Management (PCM) is your control centre for audio, navigation and communication functions and is fitted as standard. The most important component is the 7-inch high-resolution touchscreen with graphical user interface. Alternatively, you can operate PCM using separate rotary pushbutton controls. The DVD-Audio drive plays CDs and audio DVDs and is MP3-compatible. Audio playback of video DVDs is also supported.

A six-disc CD/DVD autochanger integrated into PCM is available on request. In conjunction with the optional universal audio interface (USB), it is possible to store up to 10,000 MP3 files on the internal hard drive for convenient playback.

The sound system in the Panamera Platinum Edition comprises 11 loudspeakers and delivers a total output of 235 watts. The hybrid TV tuner available as an option for PCM receives unencrypted analogue and digital television broadcasts.

A navigation module with high-speed hard drive is included with PCM. For route guidance, it is possible to select between a 2D display and a 3D perspective. In some regions, even buildings can be displayed in 3D as well as terrain with satellite image overlay. Split screen mode enables you to

view two functions at once, such as the current navigation map and a list of symbols that represent the next navigation instruction.

The list of comfort features fitted as standard also includes speed-sensitive Power steering Plus for a precise steering response at high speeds and comfortable manoeuvring when parking, automatically dimming exterior and interior mirrors and heated front seats which includes the squab, backrest and side bolsters.

In short, the standard specification exceeds your expectations of what a sports car has to offer.



SportDesign steering wheel



Floor mat in Panamera Platinum Look



Headrest with Porsche Crest



Door sill guard with 'Platinum Edition' logo



Weren't you always driven by your own motives?

Drive.

The direction you take is a question of personality and, of course, it depends on the destination. You can decide how you'd like to get there. The Panamera Platinum Edition is available in three model variants: Panamera, Panamera 4 and Panamera Diesel.

The Panamera blends sporty performance with efficiency, i.e. high power at the same time as comparatively low fuel consumption.

The 3.6-litre naturally aspirated V6 engine produces 220 kW (300 hp) and 400 Nm of torque. This power is transmitted to the rear axle by the six-speed manual gearbox, which is fitted as standard. The Panamera completes the sprint from 0 to 100 km/h in 6.8 seconds and reaches a top speed of 261 km/h.

The Panamera 4 couples the traction of an all-wheel drive with the efficiency of the 3.6-litre naturally aspirated V6 engine. Porsche Doppelkupplung (PDK) is fitted

as standard and transmits power to all four wheels via the active all-wheel drive of Porsche Traction Management (PTM). Acceleration from 0 to 100 km/h takes 6.1 seconds and a top speed of 257 km/h is achieved.

The Panamera Diesel is an endurance athlete that combines the economy of a diesel with the sporty performance of a Porsche. Its 3.0-litre turbo diesel V6 engine with Variable Turbine Geometry generates 184 kW (250 hp). Maximum

torque is 550 Nm. This rear-wheel-drive model is equipped as standard with eight-speed Tiptronic S. It accelerates from 0 to 100 km/h in 6.8 seconds and is capable of a top speed of 242 km/h.

For fuel consumption, CO₂ emissions and efficiency class, please refer to page 21.

Upgraded standard specification of the Panamera Platinum Edition.*

Exterior

19-inch Panamera Turbo wheels including wheel centres with full-colour Porsche Crest

Bi-Xenon main headlights

Automatically dimming exterior and interior mirrors

ParkAssist (front and rear)

Slats on front painted in Platinum Silver

Side air outlets painted in Platinum Silver

Exterior mirror lower trims painted in Platinum Silver

Rear diffuser painted in Platinum Silver

Side window trims in Black (high-gloss)

Interior

Two-tone partial leather interior in Black and Luxor Beige

Seat heating (front)

PCM with navigation module

SportDesign steering wheel (only in conjunction with PDK or Tiptronic S)

Personalised floor mats in Black with leather edging in Luxor Beige

Porsche Crest embossed on headrests (front and rear)

Door sill guards with 'Platinum Edition' logo

Power steering Plus

Solid exterior colours (at no extra cost)

White



Black

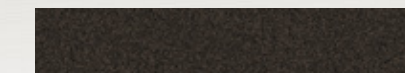


Metallic exterior colours

Mahogany Metallic

Carbon Grey Metallic

Basalt Black Metallic



You will find further recommendations on how to make your Panamera Platinum Edition even sportier or even more comfortable in the Panamera main catalogue. Options are subject to extra cost.

The Car Configurator at www.porsche.com lets you see exactly how your ideas for the Panamera Platinum Edition will turn out when you give it your own finishing touch.

* For more information on the full standard specification of the Panamera model range, please refer to the current price list.

Summary.

An exquisitely refined character – both outside and inside – close to perfection. Proof of what the finishing touch brings out of a Porsche. The Panamera Platinum Edition.



Technical data

	Panamera Platinum Edition		Panamera 4 Platinum Edition		Panamera Diesel Platinum Edition	
Engine						
Cylinders	6		6		6	
Displacement	3,605 cm ³		3,605 cm ³		2,967 cm ³	
Max. power (DIN) at rpm	220 kW (300 hp) 6,200		220 kW (300 hp) 6,200		184 kW (250 hp) 3,800–4,400	
Max. torque at rpm	400 Nm 3,750		400 Nm 3,750		550 Nm 1,750–2,750	
Compression ratio	12.5:1		12.5:1		16.8:1	
Transmission						
Layout	Rear-wheel drive		All-wheel drive		Rear-wheel drive	
Manual gearbox (standard)	6-speed		–		–	
8-speed Tiptronic S	–		–		Standard	
7-speed PDK	Optional		Standard		–	
Chassis						
Front axle	Fully independent large-format double wishbone suspension		Fully independent large-format double wishbone suspension		Fully independent large-format double wishbone suspension	
Rear axle	Fully independent multi-link suspension		Fully independent multi-link suspension		Fully independent multi-link suspension	
Steering	Power-assisted (hydraulic)		Power-assisted (hydraulic)		Power-assisted (hydraulic)	
Brakes	Six-piston aluminium monobloc fixed brake calipers at front, four-piston units at rear, discs internally vented, ABS		Six-piston aluminium monobloc fixed brake calipers at front, four-piston units at rear, discs internally vented, ABS		Six-piston aluminium monobloc fixed brake calipers at front, four-piston units at rear, discs internally vented, ABS	
Standard wheels	Front	9 J x 19 ET 60	9 J x 19 ET 60	9 J x 19 ET 60	9 J x 19 ET 60	9 J x 19 ET 60
	Rear	10 J x 19 ET 61	10 J x 19 ET 61	10 J x 19 ET 61	10 J x 19 ET 61	10 J x 19 ET 61
Standard tyres	Front	255/45 ZR 19	255/45 ZR 19	255/45 ZR 19	255/45 ZR 19	255/45 ZR 19
	Rear	285/40 ZR 19	285/40 ZR 19	285/40 ZR 19	285/40 ZR 19	285/40 ZR 19

* Weight is calculated in accordance with the relevant EC Directives and is valid for vehicles with standard specification only. Optional equipment increases this figure. The figure given includes 68 kg for the driver and 7 kg for luggage.

** Data determined in the NEDC (New European Driving Cycle) in accordance with the Euro 5 (715/2007/EC, 692/2008/EC, 566/2011/EC and ECE-R 101) measurement method. The figures do not refer to an individual vehicle nor do they constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Fuel consumption calculated for vehicles with standard specification only. Actual consumption and performance may vary with items of optional equipment. A vehicle's fuel consumption and CO₂ emissions depend not only on its efficient use of fuel but also on driving style and other non-technical factors. The latest Porsche models with petrol engine are designed to operate on fuels with an ethanol content of up to 10%. You can obtain further information about individual vehicles from your Porsche Centre.

*** In conjunction with 19-inch low rolling resistance all-season tyres.

**** Valid in the countries listed only.

	Panamera Platinum Edition		Panamera 4 Platinum Edition		Panamera Diesel Platinum Edition	
Weights	Manual/PDK		PDK		Tiptronic S	
Unladen weight (DIN)	1,730 kg/1,760 kg		1,820 kg		1,880 kg	
Unladen weight (EC)*	1,805 kg/1,835 kg		1,895 kg		1,955 kg	
Permissible gross weight	2,335 kg/2,365 kg		2,400 kg		2,500 kg	
Max. payload	605 kg/605 kg		580 kg		620 kg	
Performance	Manual/PDK		PDK		Tiptronic S	
Top speed	261 km/h/259 km/h		257 km/h		242 km/h	
0–100 km/h	6.8 secs/6.3 secs		6.1 secs		6.8 secs	
0–100 km/h Sport Chrono Package (in conjunction with PDK)	6.8 secs/6.1 secs		5.9 secs		6.8 secs	
Flexibility (80–120 km/h), 5th gear	8.4 secs/–		–		–	
Overtaking acceleration (80–120 km/h)	–/4.3 secs		4.4 secs		4.5 secs	
Fuel consumption/emissions**/Efficiency class****	Manual/PDK		PDK		Tiptronic S	
Urban in l/100 km	16.4 (16.1***)/12.7 (12.5***)		12.8 (12.7***)		8.1 (7.8***)	
Extra urban in l/100 km	7.8 (7.6***)/6.9 (6.8***)		7.2 (6.9***)		5.6 (5.5***)	
Combined in l/100 km	11.3 (11.1***)/9.3 (9.1***)		9.6 (9.4***)		6.5 (6.3***)	
CO ₂ emissions in g/km	265 (260***)/218 (213***)		225 (220***)		172 (167***)	
Efficiency class (Germany)	G/F (G/E***)		F (E***)		C (B***)	
Efficiency class (Switzerland)	G/G (G/G***)		G (G***)		C (C***)	
Dimensions/aerodynamics						
Length	4,970 mm		4,970 mm		4,970 mm	
Width (including exterior mirrors)	1,931 mm (2,114 mm)		1,931 mm (2,114 mm)		1,931 mm (2,114 mm)	
Height	1,418 mm		1,418 mm		1,418 mm	
Wheelbase	2,920 mm		2,920 mm		2,920 mm	
Luggage compartment volume (German Car Manufacturers' Assoc.)	445 litres		445 litres		445 litres	
with rear seats folded down (German Car Manufacturers' Assoc.)	1,263 litres		1,263 litres		1,263 litres	
Tank capacity including reserve	80 litres		80 litres		80 litres	



Tyre identification

Tyre type	Size	Fuel efficiency/ rolling resistance	Wet grip class	External rolling noise* class	External rolling noise (dB)
Panamera Platinum Edition					
Summer tyres	245/50 ZR18	G – F	A))) –))	72 – 71
	275/45 ZR18	G – E	A))) –))	73 – 72
	255/45 ZR19	G – C	A))) –))	73 – 70
	285/40 ZR19	G – C	B – A))) –))	75 – 73
	255/45 R19	E	C))	70
	285/40 R19	E	C))	73
	255/40 ZR20	E	B – A)) –)	73 – 70
	295/35 ZR20	E – C	B – A))	74 – 73
All-season tyres	255/45 R19	F – C	C – B))	73 – 70
	285/40 R19	F – C	C – B)) –)	74 – 70
	255/40 R20	B	B))	72
	295/35 R20	B	B)	72
All-season tyres with low rolling resistance	255/45 R19	C	B))	72
	285/40 R19	C	B))	72

For logistical and technical reasons related to the production process, we are unable to accept orders for a particular make of tyre.

*) = Quiet rolling noise)) = Moderate rolling noise))) = Loud rolling noise

The models featured in this publication are approved for road use in Germany. Some items of equipment are available as extra-cost options only. The availability of models and options may vary from market to market due to local restrictions and regulations. For information on standard and optional equipment, please consult your Porsche Centre. All information regarding construction, features, design, performance, dimensions, weight, fuel consumption and running costs is correct to the best of our knowledge at the time of going to print (10/12). Porsche reserves the right to alter

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